



# **JUNGLE PHOTOS**

## **Images of Life's Diversity**

### **License Fees To Use Our Online Photography**

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#### **Simple, Affordable Pricing**

Jungle Photos has developed a simple and affordable licensing schedule for the images on our Web site. There are no fees for searching and viewing our images, however, there is a fee for licensing our high resolution images available on request.

All of the fees are for a **one-time license** to use our image. If you license an image and later decide to use it for a longer use period, greater production run, or use it in another category, you must license and pay our fees for the new or additional usage.

The following prices apply only to the images on our Web site. Please enquire if you need price quotes for images that are not featured in our website.

**Online Pricing** (All prices are in U.S. dollars).

**1. Your first "Comp" image is FREE, additional "Comp" images can also be purchased.**

Online thumbnail previews and online low-resolution images are FREE for viewing and internal "test" presentations. They may be used for internal preview use and F.P.O (for position only) "comps" for layout presentations only and may not be used for publication.

## 2. Image License Fees:

USE CATEGORY	USE TERM (ONE TIME)	CIRCULATION	72dpi	300dpi	Slide duplicate
Personal, general	5 years	unlimited	\$20.00	\$25.00	N/A
Personal Web page	1 year	unlimited	\$30.00	N/A	N/A
Business (small) Web page	1 year	unlimited	\$70.00	\$95.00	N/A
Business Print, internal	1 year	unlimited	N/A	\$75.00	\$110.00
Business Print, external	1 year	unlimited	N/A	\$95.00	\$125.00
Business Display, internal	1 year	unlimited	\$60.00	\$95.00	\$125.00
Electronic, non-resale	1 year	unlimited	\$45.00	\$75.00	\$110.00
Electronic, resale	5 years	unlimited	\$60.00	\$95.00	N/A

(Please enquire if you need a higher resolution image file, or extended use rights)

### Basic Definitions

**Use Term:** The use period or time limit for the license.

**Circulation:** The maximum circulation, production run, or number of copies that can be produced or distributed during the license term.

**300KB:** Refers a 288 to 300 kilobytes image file. Approximate image size is about 384 x 256 pixels.

**1.1MB:** Refers a 1.1 megabyte image file. Approximate image size is about 768 x 512 pixels.

**4.5MB:** Refers a 4.5 megabyte image file. Approximate image size is about 1536 x 1024 pixels.

NOTE: If you need a larger image file, extended use rights, or even the actual source image (a color transparency), please enquire for details.

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### Category Definitions

These descriptions are for typical uses within each category. If the definitions or examples listed here do not define your particular use, circulation, or image file size needs, please enquire.

**Personal, general:** Home and personal uses, i.e. screen savers, personal stationary, invitations, greeting cards, school projects, and personal artistic reference. No commercial, business, for profit, resale or Web page use.

**Personal Web page:** Use on your personal World Wide Web page or online service. (If your Web page is of a commercial nature, i.e. to promote, advertise, or sell a product or service, please refer to the "Business Web page".)

**Business (small) Web page:** Use on a World Wide Web page or online service by a small business (under 10 employees), an educational institution or non-profit organization to promote, advertise, sell a product or service, or for public relations.

**Business Print, internal:** Short run, "Publishing on Demand" business (including educational institutions) uses for internal distribution. Examples might include: company or club newsletters, manuals, and internal publications.

**Business Print, external:** Short run, "Publishing on Demand" business uses for external distribution. Examples might include: printed brochures, catalogs, sales flyers, manuals, and promotional post cards. Also includes editorial use in magazines, newspapers and books. It does NOT include the use in magazine or newspaper print advertising, or use on any product for sale, or product package design.

**Business Display, internal:** Display prints for internal use. Examples might include: Office decor prints, P.O.P (point of purchase) displays and banners within your company store or institution. Does NOT include use in displays outside of company owned buildings, i.e. as trade shows, conventions, and shopping mall common areas.

**Electronic, non-resale:** Electronic Kiosks and similar electronic presentation devices. Also includes corporate/educational internal presentation use, i.e. slide presentations, computer slide show or video presentations, multimedia, etc., which are viewed within an organization and are not published externally or produced for resale.

**Electronic, resale:** For use in electronic (digital image) products that are sold to the public, i.e. inter-active CD-ROM, educational and entertainment products, games, screen saver products, and general software.

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## Copyright Notice

*For your protection and ours: Please place a copyright notice* somewhere on the page (printed piece, screen, or Web page) that includes our image, so that others will know it is a licensed and protected image. **Why?** A copyright notice is to let others know that you plan to protect your product (which may include your design, written text, graphics, and our images) from unauthorized copying and use by others. Without this notice, your design and our images stand the chance of falling into the public domain (especially when published on the Internet)!

**How to do it:** When you license an image from us, this gives you the right to display a copyright in your own name. Proper copyright notices must include the copyright symbol or word, your name or company name, and year your product was published. Examples: "Copyright Your Name 2007", "© Your Name 2007", or "© Your Name MMVII". Editorial use of our images in magazines, newspapers and books requires a credit line or copyright notice in the name of the photographer: Roger J. Harris, unless otherwise indicated (maybe added to online low-resolution images).

To receive the full protection of the Copyright Act, you may wish to register your copyright with the U.S. Copyright Office. Please note that a license from us does not allow you to license and resell our images to others. Additional copyright information is available about our images.

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**Online Delivery:** Jungle Photos offers FREE online delivery of licensed images. All digital images are scanned in 24-bit RGB. Images then undergo a high quality JPEG compression to allow for shorter online download times. (Please enquire for other formats: PICT, PNG, etc.) Once an image license has been requested, we can deliver the image usually within 24 hours as an e-mail attachment.

**Floppy Disk Delivery:** Up to four uncompressed 300KB TIFF images, or one uncompressed 1.1MB TIFF image can be delivered on a 1.44MB high density floppy disk, CD or DVD—refer to the above table). The delivery charge is \$2.00 per floppy disk, \$5 per CD or \$12 for DVD, plus shipping costs. You must indicate IBM/PC or Macintosh format.

NOTE: If you need a larger image file or even the actual source image (a duplicate color transparency), please enquire for details.

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### **Ordering Online Images**

**You will asked to supply the following information when you order an image:**

A. Your identity:

- Your name
- Your company
- Your complete address
- Your phone number
- Your e-mail address

B. Identity of the image(s) you wish to license, with file size, Use Category, and delivery method:

- The file name(s) of the image you want to acquire. These names are on our low-resolution images or you may use the image file name.
- The file size you want for each license (i.e. 300KB, 1.1MB, or 4.5MB).
- The Use Category you are licensing for each image (i.e. "Business Print, internal" or "Personal Web page").
- The delivery method (an attached JPEG file to your e-mail address or a download via restricted website access).

C. Acknowledge that you have read and accepted the image license agreement.

D. Payment by USD check made out to Roger J. Harris, or by PayPal.

Allow 10 days for image processing to be available for upload.

Roger Harris  
Jungle Photos  
4624 Mandavilla Way  
Apex NC 27539  
Phone: 919-449-6849  
Email: info@junglephotos.com

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